

The National Development Plan for Agricultural Product Processing and Integration of Primary, Secondary and Tertiary Industry in Rural Areas (2016-2020) 全国农产品加工业与农村一二三产业融合发展规划（2016—2020年）

On 17th November 2016, the Ministry of Agriculture released the “National Development Plan for Agricultural Product Processing and Integration of Primary, Secondary and Tertiary Industry in Rural Areas (2016-2020)”. This Plan forms part of the 13th FYP for Agricultural and Rural Economic Development.

Objectives and targets

By 2020, the agricultural products processing industry will be significantly improved in its role in leading the rural economic development; the new industry mode will be formed; and the primary, secondary and tertiary industry in rural areas will be further integrated. The Plan proposed a number of targets which include:

- the prime operating revenue of the industry reaches 26 trillion Yuan by 2020, rise by an annual average of over 6%;
- processing rate of main agricultural products reaches 68% by 2020 (from 65% in 2015), in which the processing rate of grain, fruit, vegetables, meats, aquatic products reach 88% (85% in 2015), 23% (20% in 2015), 13% (10% in 2015), 17% (16% in 2015) and 38% (35% in 2015) respectively;
- the ratio between output value of agricultural product processing industry and agricultural overall output value reaches 2.4:1 by 2020 (from 2.2:1 in 2015);
- 80% of enterprises sale online, and the online trade value of agricultural products reaches 800 billion yuan by 2020;
- The revenue of leisure agriculture reaches 700 billion yuan by 2020 (from 440 billion yuan in 2015).

The key tasks

1. Strengthening the primary industry, consolidate the foundation of industry integration
 - Developing green circular agriculture
 - Boosting the production of high-quality agricultural products
 - Upgrading the facilities for agricultural development
2. Strengthening agricultural products processing industry,
 - Supporting the local primary processing
 - Boosting the overall level of fine and deep processing of agricultural products
 - Promoting the comprehensive utilization of by-products from agricultural products processing

3. Making rural service more active
 - Developing all kinds of marketing services
 - Actively promoting e-commerce and other new operation models
 - Speeding up the development of leisure agriculture and rural tourism

The priority projects

1. Development of production base for specialised raw materials

- Cultivating specialised varieties, developing raw material production bases
- Promoting standard production of agricultural products

2. Transferring and upgrading agricultural product processing industry

- Developing local facilities for primary processing of agricultural products
- Building the capacity for main-food processing
- Upgrading the quality brand
- Developing the technology integration bases for agricultural products processing
- Building demonstration pilots for the comprehensive utilization of by-products

3. Promoting leisure agriculture and rural tourism

- Supporting the upgrading of basic infrastructure and service facilities of leisure agriculture
- Cultivating the brands of leisure agriculture and rural tourism
- Strengthening the protection of agricultural heritage

4. Piloting and demonstration of industries integration

(The full text (in Chinese) of the “National Development Plan for Agricultural Product Processing and Integration of Primary, Secondary and Tertiary Industry in Rural Areas (2016-2020)” is available at: http://www.moa.gov.cn/zwlwm/tzgg/tz/201611/t20161117_5366803.htm)

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